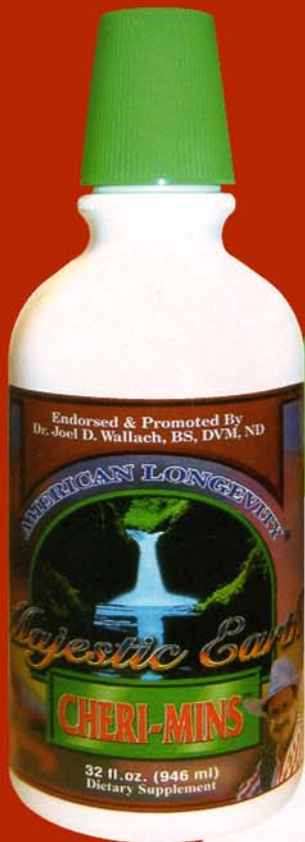


# Cheri-mins™

*Liquid Minerals Like No Other!*

*Cheri-mins is a great-tasting, liquid concentrate containing 19,000 mg of more than 75 minerals from prehistoric plants in their unaltered colloidal form.*



## **Minerals: The Bounty of Mother Earth**

For thousands of years people have understood the powerful healing properties of minerals. Ancient Greeks used mineral baths for relaxation and to enhance healing. Egypt was once considered the bread basket of the world for its rich soils, due to spring floods replenishing the banks of the Nile River with minerals. The Vilcabamba Indians, renowned for longevity and their crime-free society, have lived for centuries in an environment rich with minerals. Because most of what we eat today is grown in mineral deficient soils, our bodies are left starved for minerals.

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***“Minerals are essential for health and longevity. Since the levels of minerals in our foods are rapidly decreasing, conscious supplementation is necessary to avoid disease.”***

**Dr. Joel Wallach**

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## **Why Are Minerals Important For Health?**

Modern science is just beginning to understand the central role that minerals play in all forms of life. Many well-respected scientists and medical professionals have established a relationship between mineral deficiencies and a wide variety of health conditions. Minerals control the body's ability to absorb and utilize vitamins, essential fatty acids, and other nutrients such as xanthenes and polyphenols. Without adequate minerals, vitamins and other nutrients serve little purpose, and are quickly eliminated from the body.



**Youngevity®**  
ESSENTIAL LIFE SCIENCES



Most minerals found in supplements today use

## Plant Derived Minerals

"metallic" minerals from rocks which can be toxic and are less than 12% absorbable. Another way to make mineral supplements is by chelation; where a metallic mineral is bound with a more absorbable substance, such as an amino acid. Chelated minerals are usually up to 40% absorbable. **The safest and most effective way to get your minerals is from plants.** Plants take large molecule minerals with a positive ionic charge from the soil and through photosynthesis break these molecules down into smaller sizes (7,000 times smaller than a red blood cell) and give them a negative charge. These minerals are water soluble, up to 98% absorbable, non-toxic and safe for the body - **the way Mother Nature intended us to get our minerals!**



### Supplement Facts

Serving Size 1 fl. oz. (2 tablespoons)

Servings Per Container 32

	Amount Per Serving	% Daily Value
Calories	33	
Total Carbohydrates	9 g	3%
Sugars	9 g	†
Sodium	5 mg	<1%

\*Percent Daily values are based on a 2,000 calorie diet.

† Daily value not established

Each bottle contains a blend of organically certified Plant Derived Minerals

**Contains 70+ Plant Minerals**



### Source

Long, long, ago fertile mineral-rich soils produced lush vegetation. Over the years, deposits of sand, silt, mud and lava buried the original vegetation creating a natural compost pile. A sandstone shelf protected the plant material from the fossilizing effects of water and weight.



### Leaching Process

The plant deposit is extracted from the mine and crushed. It then goes into leaching vats filled with filtered spring water. Because the plant minerals are hydrophilic (water seeking) they naturally leave the plant deposit material and bind with the water. Unlike competitors, no heat or chemical extractants are used in this process. The mineral particles are so small that they naturally fit within the water molecules. When the water reaches a certain mineral density, it is filtered and prepared for transport.

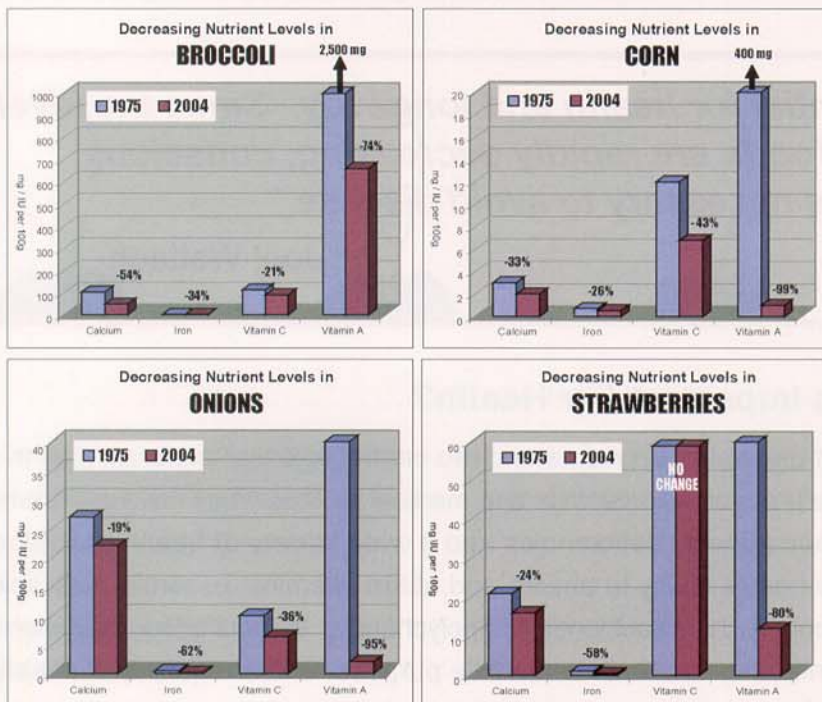


### Bottling

The plant mineral concentrate is then shipped to our bottling facility where it is then bottled and added to the various formulas in the Majestic Earth product line.



### Troubling Trends from the USDA Nutrient Database



*Today, hundreds of thousands of families around the world are enjoying the many benefits of this amazing nutritional discovery from Majestic Earth.*

**For More Information Contact: Rhonda Robbins, 480-228-1822 or 310-929-7110**  
**www.vibrantUco.com Independent Associate #15336201**